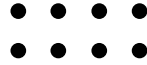


Image Matters

By Joe Mounsef

**CONNECT FASTER
WITH QUALITY CUSTOMERS
NOW.**

Brand Design, Websites,
Social Media Marketing,
Software and Training



How to Connect faster with quality customers

10 TACTICS EXPLAINED



FACTORS FOR BUSINESS SUCCESS

CREATE TRUST AND RELATIONSHIP

TIME	FAST ACQUIRING CUSTOMERS
QUALITY	QUALITY CUSTOMERS
LOYALTY	RETAINING CUSTOMERS
REFFERING	REFFERAL CUSTOMERS
INFLUENCER CUSTOMER	CUSTOMER THAT INFLUENCE OTHERS TO BECOME YOUR CUSTOMER
MARKETING	CONTINUOUS MARKETING

WHAT I WILL SHARE WITH YOU

01

**YOU & YOUR BUSINESS
ARE ONE**

02

**SELL A SOLUTION NOT A
PRODUCT OR SERVICE**

03

**QUALITY AND FAST
REACH CUSTOMERS**

04

**YOUR BEST CUSTOMER
PROFILE**

05

**ADVERTISE LITTLE;
COMMUNICATE MORE**

06

**THE POWER OF
COLLABORATION**

07

**THE POWER
OF SHARING**

08

**STRATEGIC
CONTENT**

09

**GOLDING RULES
FOR POSTING**

10

**PRICING
STRATEGY**

AND MORE BOUNUS



DIPLOMAS

AA COMPUTER SCIENCE

BA BUSINESS WITH MARKETING CONCENTRATION

PROFIL

Founder/Director of Image Matters www.imagematters.me

IT and MEDIA adviser for Tyre Community School – tyreschool.net

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VOLUNTEER TRAINER

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Imagematters.me logo, business cards, etc.
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